



### November Program <



Unlike a typical game show that measures intelligence; 'ARE YOU SMARTER THAN A SPECIFIER?' tests construction industry professional's lack of knowledge!...[more>](#)

November's program is also **Student Scholarship Night!**

**Wednesday, November 11, 2009 Kingsgate Conference Center**

Registration: .....5:30 am – 6:30 pm  
Dinner & Program: .....6:30 pm – 8:30 pm  
Cost:  
CSI Members: ..... (Cost included in Dues)  
Non-Members: ..... \$25.00  
Students (Non-member): ..... \$10.00

Reservation Deadline is Monday, November 9, 2009

RESERVATIONS: Please RSVP via the [chapter website](#), or contact TJ Dunhoft, 513.685.2353 [tj.dunhoft@tntroofingproducts.com](mailto:tj.dunhoft@tntroofingproducts.com)

### Upcoming Events <

**November 4, 2009** USGBC LEED Tour – Big Ass Fans  
**November 13, 2009** AIA Cincinnati Design Awards  
**November 17, 2009** CSI Dayton Construction Products Show  
**November 19, 2009** AIA ABC Kick-Off Luncheon  
**March 10, 2010** CSI Cincinnati Construction Products Showcase  
**May 11-14, 2010** Construct 2010, Philadelphia, PA

### On the Website <

[www.csicincinnati.org](http://www.csicincinnati.org)

Check the CSI Cincinnati Chapter Website often for new information

#### News and Views

[Jack Roth was 'most generous'](#)  
[CSI and Specifiers Written Off](#)  
[Yocum's Law - Pigs Don't Make Money](#)  
[Curmudgeon's Corner – A rose is a rose...](#)  
[MaterFormat Number Pickin' - Trackout Control Device](#)

#### Membership

[Join CSI](#)  
[Prospective Members Get "Taste" of CSI - Cincinnati Style](#)  
[Cincinnati Chapter Member Anniversaries for November 2009](#)  
[Cincinnati Chapter FY 2010 New Members](#)  
[Blow Your Own Horn](#)

#### Professional Development

[CSI Webinars - The Cincinnati Connection](#)  
[CSI's Project Resource Manual](#)

#### Certification

[Key Dates for CSI Certification](#)  
[Cincinnati Testing Location](#)  
[Local Architects, Engineers and Sales Representatives Earn Prestigious, Nationally-Recognized Credentials](#)

[CSI Cincinnati Construction Products Showcase Exhibitors...Sign up for your booth now!](#)

### The Presidents View <



*A thankful heart is not only the greatest virtue, but the parent of all the other virtues. ~Cicero*

The month of November is associated with giving thanks and of course a fantastic meal that takes 18 hours to prepare and 12 minutes to eat (about the same as halftime in the game). Our chapter is bestowing our annual scholarships at the November meeting so I know there will be some very deserving and thankful students there this month. In addition our November meeting will be a return of the educational, informative and entertaining program **Are You Smarter Than a Specifier**. Once again Mike Smith will host the CSI version of the popular show where members will team with students to test their combined knowledge of construction industry information. To give them a helping hand will be our panel of specification writers in case they get stumped. It's a great chance to get some insight into the complexity of being a specification writer. You won't want to miss this month's meeting. Come and test your knowledge and see if you are Smarter Than a Specifier.

In other CSI news, it is time to reserve your booth space at Construct 2010. This premier trade show brings together architects, designers, construction personnel and product representatives to showcase the latest in construction technology advancements and products. The committee is hard at work to make this show another big success. Once again we are bringing in industry relevant speakers to attract the architecture and design community to the show. Go to the [exhibitor's page](#) at [www.csicincinnati.org](http://www.csicincinnati.org) and sign up now.

We have opportunities for members that are interested in becoming more active in our chapter. We have openings on several committees and can use your ideas and your energy. I assure you it will help you in both your personal and professional growth. Don't just be a member, **Get Involved**.

Please join us at our next meeting. If you are not a member of CSI and would like to see what we have to offer you may join us as my guest. I think you will find membership in CSI to be a rewarding and educational experience. Our meetings are excellent opportunities to network with the architects, manufacturers' reps and construction personnel that attend. Our programs are typically focused on construction industry related issues and include tours, presentations, roundtables, panel discussions and an occasional social event or two. Come see what CSI can offer you.

I look forward to seeing you at the November meeting. Call me if you have any questions.

**Bob Schrock, CSI, CCPR** - CSI Cincinnati Chapter President  
PPG Industries

*As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them. ~John Fitzgerald Kennedy*



### CSI Career Center <

**Looking for a job?** CSI's Career Center was created to connect CSI members with job opportunities posted on the CSI Institute website.

To access this service go to the CSI website at [www.csinet.org](http://www.csinet.org) and click on the CSI Career Center.

### October New Members, Welcome! <

**Matthew G. Proudfit, CSI**  
**Thomas A. Gaible, CSI**

Firestone Building Products  
La Force, Inc.

**Mark your calendars now for Construct Cincinnati** <**CONSTRUCT Cincinnati 2010**

March 10, 2010, Sharonville Convention Center

**Including****The 31<sup>st</sup> Annual CSI Construction Products Showcase***Presented by the Cincinnati Chapter of the Construction Specifications Institute*

See the new and innovative products and services available in the design and building industry today and meet the people committed to advancing them. **Free admission, free food and beverages, \$1000 grand prize, door prizes all night.** The Construction Products is a free event. Pre-register now at [csincincinnati.org](http://csincincinnati.org) to avoid the long lines at registration

**The Build Green Workshops***Presented by the Cincinnati Chapter of the American Institute of Architects, Committee on the Environment.*

Learn about the leading edge of the building and construction industry through workshops that will address innovative sustainable practices that are redefining our community and built environment. Workshop topics and costs will be announced soon. Registration will be through AIA

**Attention Potential Exhibitors**

Reserve your booth now for the 31<sup>st</sup> Annual Construction Products Showcase. Booths are going fast! Go to the [CSI website](http://CSI website) to reserve and pay for your booth on-line.

**Two Local CSI Members Pass CSI Certification Exams** <

CSI's CDT Certificate and advanced certifications – CCS, CCCA, CCPR – are recognized throughout the industry as evidence of a proven level of education, knowledge and experience in construction documents. These credentials demonstrate professional commitment, credibility and reliability to employers, colleagues and clients. We are proud to announce that two of our local Chapter members have passed CSI Exams.

**Beverly S. Jacquez, CSI, CCS, LEED AP** passed the Certified Construction Specifier (CCS) exam. CCS certification demonstrates excellence in specifications and contract document preparation. Bev is a specifications writer for BHDP Architecture and is the current President-Elect of CSI Cincinnati.

**Ralph W. Liebing, RA, CSI, CDT** passed the Construction Documents Technology (CDT) Certificate exam. The Construction Documents Technology (CDT) Program provides a comprehensive overview for anyone who writes, interprets, enforces, or manages construction documents. Ralph is Senior Architect in charge of specifications for Hixson, Inc. and is a frequent contributor to CSI's monthly magazine, *The Construction Specifier*.

We congratulate these two individuals on the accomplishment!

**Follow CSI Cincinnati on Facebook and LinkedIn** <

Join in on the discussion! Join CSI Cincinnati's Groups on *LinkedIn* and *Facebook*.

[Facebook](http://Facebook)[LinkedIn](http://LinkedIn)**Cincinnati Zoo: The Greenest Zoo in America** <

CINCINNATI, OH – The Cincinnati Zoo & Botanical Garden's Historic Vine Street Village, which opened in May, received LEED (Leadership in Energy and Environmental Design) NC Platinum certification – the highest rating awarded by the U.S. Green Building Council (USGBC).

This new, green entrance complex helped make the Cincinnati Zoo the greenest zoo in the country. The Cincinnati Zoo is now the first zoo in the country with multiple LEED projects and the 2nd zoo in the country to receive LEED Platinum certification. Locally, this is the first LEED NC Platinum for Cincinnati and the third for the State of Ohio.

Green building not only provides an obvious, direct, and positive impact on the environment; from lower emissions of greenhouse gases to less storm water entering the sewer system to diverting construction waste from the landfill, but also offers long term financial sustainability.

The LEED Green Building Rating System is the nationally accepted benchmark for the design, construction, and operation of high performance green buildings. LEED certification provides independent, third-party verification that a building project meets the highest green building and performance measures. It emphasizes state of the art strategies for sustainable sites, water efficiency, energy & atmosphere, materials & resources, indoor environmental quality and innovation & design process.

The Cincinnati Zoo's first LEED-certified building (and the first Silver-certified building in Cincinnati) was the Harold C. Schott Education Center, which opened in 2006. With the success of the Education Center, the Zoo pledged to pursue LEED certification on all new construction projects, including the Historic Vine Street Village. The Cincinnati Zoo is the first zoo in America to make such a commitment. One critical goal is to brand the Zoo's green initiatives to the public so environmental stewardship is an important message communicated each day its more than one million annual visitors.

"The Cincinnati Zoo & Botanical Garden, one of the foremost zoos in the world, is all about People, Planet and Prosperity," said Alan Warner, President of the Cincinnati Chapter of the USGBC. "They choose to extend their environmental mission beyond flora and fauna to incorporate the needs of the visitor with the management of the facilities into one complete life support system.

**CSI: Standards & Formats, Education and Certification** <

CSI is a national association of commercial-level construction professionals dedicated to improving construction communication through:

- **Developing [standards & formats](#)**, including [MasterFormat 2004](#) and [GreenFormat](#)
- **Certifying** professionals who work with construction documentation
- **Offering** rich [continuing education](#) for the broad audience of professionals affected by construction documentation

CSI is unique in the industry in that its members are a cross section of specifiers, architects, engineers, contractors, owners, facility managers, building materials suppliers, and others who are touched by construction documentation. CSI has [145+ chapters](#) and more than 14,000 members. [Become a member.](#)

**CSI to End Support of MasterFormat 95** <

ALEXANDRIA, Va. – The Construction Specifications Institute (CSI) announced that the organization will cease to license and support *MasterFormat 95* as of December 31, 2009.

The CSI Board of Directors voted to stop licensing and supporting *MasterFormat 95* during its June 16, 2009, meeting at the CSI Annual Convention in Indianapolis.

"Now that the new edition has been widely accepted by the industry, we felt it was time to complete the transition to *MasterFormat 2004*," said CSI Executive Director and CEO Walter Marlowe, P.E., CSI, CAE. "As a result, CSI and Construction Specifications Canada (CSC) will no longer support *MasterFormat 95* after December 31, 2009."